

March 5, 2024

To whom it may concern:

I've had the pleasure of working closely with Kevin Graham at Lookout Management Inc. on a number of constituent surveys for Lakefield College School. These surveys have consistently delivered deep insight and enormous value for our School and Foundation across so many fronts. The wealth of data delivered and the ability to compare our performance against other leading independent schools, as well as against our own past performance over time, has been hugely beneficial, and is a cornerstone of our commitment to continuous improvement.

Kevin's passion for driving insight through data as well as his commitment to exceptional customer service has consistently impressed me. It is therefore no surprise that Lookout Management Inc. has firmly established itself as the benchmark constituent survey firm for leading independent schools. I would highly recommend working with Lookout Management Inc. without hesitation.

Sincerely,



Shane Smyth
Associate Head, School and Foundation Strategy
LCS Foundation