June 17, 2015

Dear Kevin,

Thank you for helping us to design, conduct and analyze a young alumni survey at Lawrenceville during the 2014-2015 academic year. We have used the data both to market the School and to identify concrete ways we can continue to improve the Lawrenceville experience.

You were outstanding at every stage of the process, from helping us write and select a reasonable number of meaningful questions, then garnering and processing a strong response, and finally interpreting the results. Your analysis of the survey responses enabled us to understand not only the overall experience of our recent graduates, but also to identify longitudinal trends and patterns by sub-groups. The extensive cross tabulations, in particular, allowed us to develop targeted interventions, and your vast database of survey responses provided important context for our results.

Your presentations to the senior staff and board were very well received, and I appreciated your advice and reflections throughout the process. I felt like I was working with a wise peer not a survey consultant, because you have surveyed so many leading schools that you could share lessons learned and best practices every step of the way.

We look forward to working with you in the coming year to survey our broader alumni body. Please don't hesitate to use us as a reference. Using your 1-5 scale, we would give you 5's across the board.

Thanks for your commitment to data-based school improvement,

Elizabeth A. Duffy
The Shelby Cullom Davis '26 Head Master