



Tyler Casertano
Head of School

We hired Kevin Graham to conduct surveys with our faculty, staff, parents, and students in the winter of 2023. We were coming out of the pandemic and entering a new strategic planning process, and we hoped to get an understanding of how each constituent group was feeling about the current state of the community, and where each hoped we might be heading.

I was deeply impressed with the way that Kevin applied his expertise and experience to create nuanced surveys that represented our culture and our goals. He worked deftly with our leadership team to understand their needs and curiosities and to turn those into statistically valid surveys. The combination of depth and efficiency was remarkable. Upon finalizing the surveys, he partnered with our communications office to provide guidance on how best to ensure that the surveys were completed as honestly and fully as possible.

After the surveys were administered, Kevin and his team distilled thousands of datapoints into strategic, digestible patterns and recommendations. He delivered those findings to our faculty and staff, parents, and board of trustees with clarity, sensitivity, and conviction.

What is perhaps most surprising about this process with Kevin is the variety of ways in which we have used the data that he generated for us. Time and time again we turn back to his graphs to provide insight into a specific group or to consider various directions we might go with both tactical and strategic decisions. We recently implemented a new smart device policy on campus, and the justification we used for the decision was the clear inverse correlation Kevin's surveys identified between smart device use and student engagement.

I cannot recommend Kevin's services more highly. He's a total pro and has both the analytical skills to provide deep insight into the community and the communication skills to present that insight persuasively and thoughtfully to the community.

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