

October, 2014

Kevin Graham, President
Lookout Management Inc.
23 Chestnut Hill
London, Ontario N6K4J5
Canada

Dear Kevin:

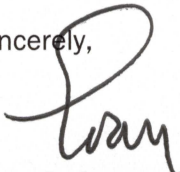
Last winter, my Board of Trustees asked if I knew an individual or firm that could conduct an evaluation of our college counseling office. When you and I first spoke you convinced me that a full-scale Parent Satisfaction survey coupled with a Young Alumni survey would give us far more useable information.

Equipped with that information, I went back to my board members and announced that we would do the two surveys. Schools like Fort Worth Country Day are not new to surveys. Sometimes I think we over-survey our constituents such that they don't respond in the numbers we hope for. Your professionalism, knowledge of the issues, and experience in similar schools gave me the confidence I needed to move forward. The number of parents who responded to your well-written and clear survey astonished everyone. The information you provided in your written report will serve FWCD for years. I have shared the wealth of information both surveys have provided with staff, faculty, parents, and our Board of Trustees. The information has been used to guide our administrative goals and objectives for this year. Just last night I presented information from the Alumni Survey to the gathering of past presidents of the alumni association. They were very pleased to hear the high marks their school received from the alumni. I used that information to invite them to be advocates for their school when out and about.

I look forward to your presentation to our school community this December. With the change in leadership that will take place next year I feel confident that the next Head of School will be provided with a clear view of the future needs of the School.

Kevin, thank you very much for helping Fort Worth Country Day look at itself and to offer our parents and alumni an opportunity to give us valuable feedback that can only make our school better and our relationship with parents and alumni stronger.

Sincerely,



Evan D. Peterson
Head of School.